



Marketing Assistant



07/25/2023


Job Title:


Marketing Assistant - myklub.online (Mykadem LLC)

Location: Naples, Florida, USA


Employment Type: Full-time


Salary: \$3,250 per month


 **About myklub.online (Mykadem LLC):** myklub.online is an innovative company specializing in the development of software for online entrepreneurs: trainers and coaches. We provide advanced technological solutions to help our clients optimize their business operations and achieve their growth goals. Our team is passionate about innovation, creativity, and supporting our clients' success.


 **Job Description:** We are currently seeking a dynamic and talented Marketing Assistant to join our team at Mykadem LLC in Naples, Florida. As a Marketing Assistant, you will work closely with our marketing team to support and execute our digital marketing and communication initiatives. You will play a vital role in promoting our myklub.online software and developing strategies to increase our market visibility.

Responsibilities:

 Collaborate with the marketing team to develop and execute digital marketing campaigns, including content creation, social media management, email marketing, online advertising, etc.


 Contribute to marketing content creation, such as blog articles, infographics, case studies, videos, etc.


 Manage and update our website, ensuring that the content is relevant, up-to-date, and engaging for visitors.


 Assist in planning and organizing marketing events, such as webinars, conferences, and trade shows.

 Perform analysis and reporting on marketing campaign performance, and provide

recommendations for improvement.

 Conduct competitive research to identify market trends and opportunities for enhancing our positioning.


 Contribute to the creation of marketing materials, including presentations, brochures, flyers, etc.

 Collaborate with internal teams to ensure brand consistency and marketing strategy across all communication channels.


Requirements:


- Bachelor's degree in marketing, communications, or a related field.
- Previous experience in a similar marketing role is a plus.
- Excellent written and verbal communication skills in English and French.
- Proficiency in digital marketing tools and platforms (Google Analytics, social media, email marketing, etc.).
- Good understanding of SEO principles and content best practices.
- Strong organizational skills, with the ability to manage multiple tasks and meet deadlines.
- Creativity and ability to generate innovative ideas to drive customer engagement.
- Team player mentality and ability to work effectively in a collaborative environment.


Benefits:

 Work-from-home option 3 days a week.

 Dynamic work environment focused on innovation.

 Learning and professional development opportunities.

 Opportunity to actively contribute to the company's growth and success.

 Health insurance and benefits package.



How to Apply

If you are passionate about digital marketing and want to join a dynamic team, please send your CV and cover letter to contact@myklub.online. Please indicate "Marketing Assistant - myklub.online" in the subject line of your email.

We appreciate all applicants' interest, but only selected candidates will be contacted for an interview.